K-Love serves me by providing uplifting, family-friendly entertainment as well as information about local events and happenings of interest and benefit to my family. It is the only radio station my children can listen to without a negative impact.

The loss of a positive influence such as K-LOVE would result in a decline in the values and positive living in the local community and a rise in negative and destructive influences. The presence of a positive, caring and respectful attitude as promoted by K-LOVE leads to family values, peace and healthy relationships which can only benefit the public interest.